



## Media Kit 2018

## Statistics

### Blog

100,000 UMV

125,000 Pageviews

4:09 Average Time on Page

### Social Media

8500 Instagram

6300 Facebook

11,000 Twitter

## Audience Demographics

### Country

43% USA

13% UK

5% Canada

5% Australia

34% Rest of the World

### Age

18% 18 - 24

18% 25 - 34

39% 35 - 44

12% 45 - 54

9% 55 - 64



38%



62%

Our audience are highly educated readers with high income looking for their next independent vacation.

## About

Luxe Adventure Traveler is an award winning travel website for independent adventure and luxury travelers.

We're also correspondents on the satellite radio show On Travel, broadcast to 2.5 million listeners in 180 countries on the American Forces Network. The show is 25 minutes long and we discuss our travels with hosts Paul Lasley and Elizabeth Harryman in two 12-minute long segments.



*Listen to a show*

## Contact

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