



Media Kit 2021

Statistics

Blog

160,000 UMV
200,000 Pageviews
5:51 Average Time on Page
Ahrefs DA 61
MOZ Domain Authority 55

Social Media

8800 Instagram
6800 Facebook
11,000 Twitter

Average of \$50,000 USD in sales of tours, hotels and products purchased monthly by readers through affiliates

Audience Demographics

Country

42% USA	11% 18 - 24
14% UK	18% 25 - 34
5% Canada	42% 35 - 44
5% Australia	17% 45 - 54
34% Rest of the World	14% 55 - 64

Age



40%



60%

Our audience are highly educated readers with high income looking for their next independent vacation.

About

Luxe Adventure Traveler is an award winning travel website for independent adventure and luxury travelers.

We're also correspondents on the satellite radio show On Travel, broadcast to 2.5 million listeners in 180 countries on the American Forces Network. The show is 25 minutes long and we discuss our travels with hosts Paul Lasley and Elizabeth Harryman in two 12-minute long segments.



Listen to a show

Contact

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