



# Media Kit 2024

## Statistics

### Blog

160,000 UMV

200,000 Pageviews

5:51 Average Time on Page

Ahrefs DA 61

MOZ Domain Authority 57

### Social Media

15,000 Instagram

9000 Facebook

10,000 X

Average of \$50,000 USD in sales of tours, hotels and products purchased monthly by readers through affiliates

## Audience Demographics

### Country

42% USA

14% UK

5% Canada

5% Australia

34% Rest of the World

### Age

11% 18 - 24

18% 25 - 34

42% 35 - 44

17% 45 - 54

14% 55 - 64



40%



60%

Our audience are highly educated readers with high income looking for their next independent vacation.

## About

Luxe Adventure Traveler is an award winning travel website for independent adventure and luxury travelers.

We're also correspondents on the satellite radio show On Travel, broadcast to 2.5 million listeners in 180 countries on the American Forces Network. The show is 25 minutes long and we discuss our travels with hosts Paul Lasley and Elizabeth Harryman in two 12-minute long segments.



*Listen to a show*

## Contact

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